



Photography Policy

Overview

The taking and use of images of people is governed by the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. This policy aims to ensure that all image-taking during the Gothia Cup tour is handled lawfully, safely and with respect for the privacy and dignity of every individual — particularly players who are minors.

Consent

It is assumed that parents and guardians give consent to the taking of images of their child throughout the tour unless they inform All Star Soccer Academy to the contrary in writing prior to departure. Where consent is withdrawn, this will be communicated to all tour staff.

Image Formats

This policy applies to images in all formats, including:

- Photographs (print and digital)
- Video and audio recordings
- Images shared via mobile phone or messaging services
- Content published on websites, social media or any other online platform

Staff Guidelines

When taking or using images of players, staff must follow these practices:

- Make clear to players why images are being taken and where they are likely to appear
- A player's full name must not be published alongside a photograph unless specific written consent has been obtained
- If a player's full name is used, an individual photograph of that player must not accompany it
- Group photographs (of four or more players) may use first names only, and names need not correspond to the order of players in the photograph
- Images must not be taken of the same individual repeatedly
- Images must never be used if they cause distress to the subject
- Images taken on personal mobile devices must be passed to the **Tour Manager (Craig Bowker)** as soon as possible and deleted from the personal device immediately afterwards
- Images may be used for official coaching or analysis purposes provided the Tour Manager has been informed and the players involved agree



ALL STAR SOCCER ACADEMY

GOTHIA CUP TOUR

- Staff must not post images of players on personal social media accounts

Parent & Spectator Guidelines

All Star Soccer Academy recognises that parents and guardians may wish to create a personal record of their child's participation. The following conditions apply:

- Parents may photograph their own child, but the inclusion of other players should be incidental or limited to team photographs
- Photographs of other people's children must not be taken without the prior agreement of that child's parent or guardian
- All images taken by parents are for personal use only and must not be placed in the public domain or shared on social media platforms including YouTube, Facebook, Instagram, TikTok or X (formerly Twitter)
- The rights and privacy of all individuals must be respected at all times
- Cameras and recording equipment must be used with consideration and courtesy for others at all times

Storage & Retention

- The location of stored images and who has access to them must be considered at all times
- Images must not be retained beyond their necessary purpose
- Any concerns regarding the inappropriate use of images should be reported to the **Tour Manager (Craig Bowker)** immediately