



Code of Conduct for Parents, Carers & Supporters

Our Commitment

All Star Soccer Academy is committed to ensuring the Gothia Cup tour is a safe, positive and enjoyable experience for every player, parent and supporter. We ask all parents, carers and spectators to uphold the highest standards of behaviour throughout the tour, in line with The FA's Respect programme.

Remember — this tour is about the players. It is a chance for them to develop technically, physically, tactically and socially, represent their club on an international stage, and create memories that will last a lifetime. Winning matters, but it is never everything.

I Will:

- Remember that the players are here to develop and have fun
- Applaud effort and good play, not just results
- Always respect the decisions of match officials
- Remain in designated spectator areas at all times
- Allow the coaching staff to do their job — avoid shouting instructions that may confuse players
- Encourage players to respect the opposition, referees and match officials
- Never criticise a player for making a mistake — mistakes are part of learning
- Never engage in, or tolerate, offensive, insulting or abusive language or behaviour
- Respect the culture, customs and people of the host nation at all times

Consequences of Misconduct

If this Code of Conduct is not followed, one or more of the following actions may be taken by All Star Soccer Academy tour management:

- A verbal warning issued by a tour official
- A formal meeting with the Tour Manager
- Being required to leave the match venue
- Being excluded from attending future matches or tour events
- In serious cases, being required to make alternative arrangements for the remainder of the tour at the family's own expense

A Note on Social Media

Parents and supporters are asked to be mindful of what they post on social media during the tour. Please do not post images or videos of other people's children without the consent of their parent or guardian.